



What would you pay for peace of mind?

There's nothing like it. When your salespeople keep selling, when your IT people stay tuned to your core business. These days, peace of mind comes when your CRM system runs smoothly, effortlessly...and without running your IT department ragged.

With limited technical resources, you want a worry-free CRM system that's easy to install, easy to maintain, and doesn't require a big chunk of your IT resources to keep in top condition.

Even better, how about a CRM system that comes complete with an experienced systems administrator? That *would* be peace of mind!

Introducing the Remote SalesLogix Administrator (RSA)...peace of mind at a price you can afford.

Helping you run your business at full throttle

When you choose to use a Remote SalesLogix Administrator, you can rest easy while your dedicated RSA keeps your SalesLogix system running full throttle—no matter what.

Your RSA will:

- Give you all the advantages of an in-house IT team—without the costs involved in hiring, training, and maintaining that team;
- Take the load off your already overburdened IT team—so they can concentrate on your core business;
- Guard against turnover to keep your system running smoothly; and
- Keep your SalesLogix system performance at its best so your sales reps can go on selling.



CRM made easy

Working closely with you to keep your salespeople selling

Maintaining a complex computer system is no easy task. But maintaining your SalesLogix CRM system becomes as easy as using it with the help of your RSA. You can count on your RSA to:

- Consult with you on best practices to help you manage your data more efficiently;
- Perform general and targeted system diagnostics to resolve issues, eliminate errors, install applications, and synchronize data;
- Proactively monitor your SalesLogix database to maintain data integrity;
- Establish database backup and maintenance procedures; and
- Help you get the most from SalesLogix by encouraging you to take full advantage of system capabilities.

All so you can worry less about system performance!



With an RSA helping to run your SalesLogix system, your team can stay focused on the business of selling.

Helping when you need it...without training or overhead

Even better, unlike your in-house IT team, your RSA already knows SalesLogix inside and out, so the learning curve is nil. And your RSA requires no office space or phone or computers or any other overhead on your end.



Yet, he or she adds real value to your team by performing routine database maintenance tasks such as:

- Managing user, team, and field level security.
- Creating and distributing remote user databases.
- Monitoring remote sync activity.
- Realigning activities and territories.
- Resolving user sync and database issues.
- Tuning SalesLogix database performance.
- Monitoring system and disk usage.
- Checking performing performance integrity.
- Applying hot fixes and service packs (when applicable).
- Maintaining data (such as duplicate checking, merge, and more).
- Troubleshooting operating system issues related to SalesLogix.

Let your team get back to their “real jobs”—and leave the routine stuff to us.

Keeping us on for the long haul

Of course, if you find your business needs a hand on an ongoing basis, your RSA can stay on for as long as you need. With a very affordable hourly rate, your RSA can help you create new Crystal Reports, import and migrate your data, develop templates and mail merges, create groups, and a whole lot more.

Just let us know what you need and we'll not only round up the resources for you, but we'll do it on time and within your means. All because we want your SalesLogix system at its peak so your team can keep selling and selling and selling.

Giving you genuine peace of mind

Now, that you've had a chance to explore your options, consider how a dedicated RSA can help you control your costs while giving your employees uninterrupted access to the benefits SalesLogix provides. Consider how, in these uncertain times, you can keep your team tuned to your core business.



Your dedicated RSA will help you control your costs while managing a worry-free CRM system.

Finally, consider how your RSA and your SalesLogix CRM system can give you genuine peace of mind. Now decide if your company is worth it.



Move SalesLogix contacts into Outlook (and into the PDA of choice) with just one click.

Features



You can count on your Remote SalesLogix Administrator to:

- Work with you to apply best practices to manage your data more efficiently;
- Diagnose issues, eliminate errors, install applications, and synchronize data;
- Maintain data integrity by actively monitoring your SalesLogix database;
- Establish database backup and maintenance procedures; and
- Encourage and help you take full advantage of your SalesLogix system.



For more information, go to
www.saleslogix.com.

Or contact your certified
SalesLogix Business Partner.
If you need to find a Business
Partner in your area, call
1-800-643-6400.

To register for a "live" e-demo
to see how SalesLogix can help
grow your business, go to
www.saleslogix.com/edemo.

rsa

